




# Marketing Presentation

   Simple, Convenient & Reliable

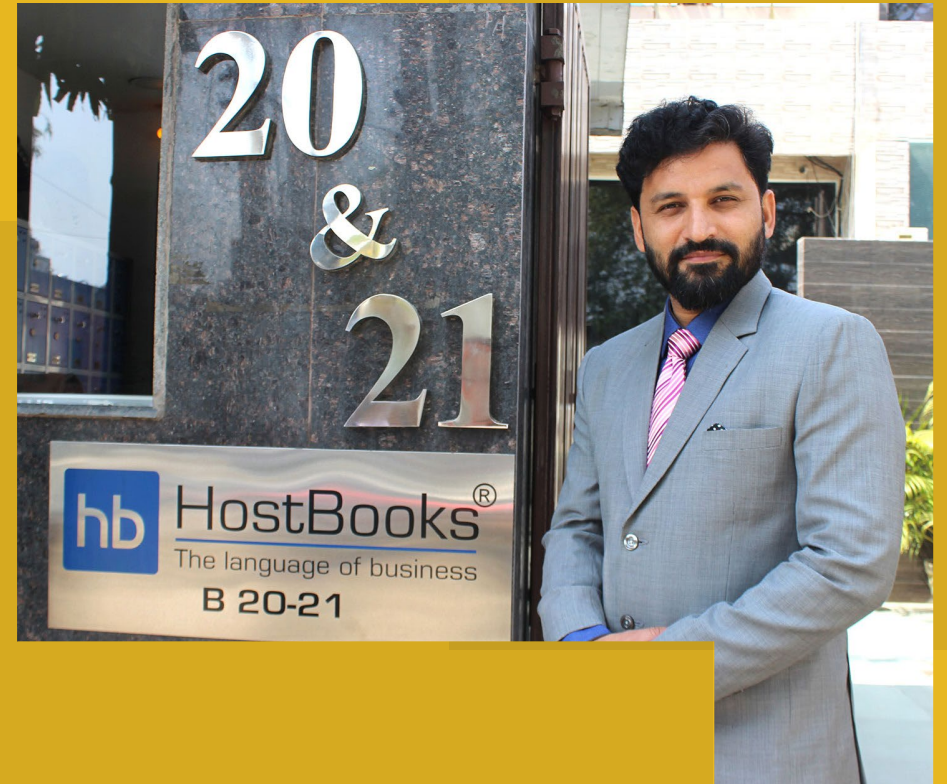
ACCOUNTING  
GST  
E-WAYBILL  
TDS  
TAX  
POS  
Payroll



# About HostBooks

HostBooks is a comprehensive cloud-based platform for all the accounting and compliance functions for SME's including Accounting, GST, eWayBill, TDS, Tax, Payroll, Inventory and Point-of-Sale.

With the perfect blend of accounting and cutting-edge technologies, we aim at minimizing the compliance time with the seamless user experience. Be it maintaining records, filing any return or any other compliance, HostBooks automated cloud software boosts up user productivity, promise an incredible and hassle-free user experience, cuts down the operation time and cost keeping everything highly secured and intact.



8 +  
Product

10k +  
Customers

3  
Offices



## Who are We?

HostBooks is a team of technology-driven professionals who aim at delivering top-notch software solutions for accounting and compliances. HostBooks aims to help its user on various front with array of solutions developed with latest technology and advances automations adoptions. The team consist of professionals crowned with rich experience in Accounting & Finance, R&D, and Technology and business strategist. HostBooks developing software solutions focused to help and solve the untouched and pain points of MSME /SME's & Professionals in manage accounting and compliance. We have collaborated accounting expertise and cutting edge technology to work hands on hand - hence to empower small businesses and accounting professionals overcome major accounting and compliance challenges.



# Mission

To provide reliable and affordable solutions for accounting and compliance software services. Enhance accounting and compliance standards. Operate in a transparent fashion. Positively affect millions of lives through high-quality cloud software services.

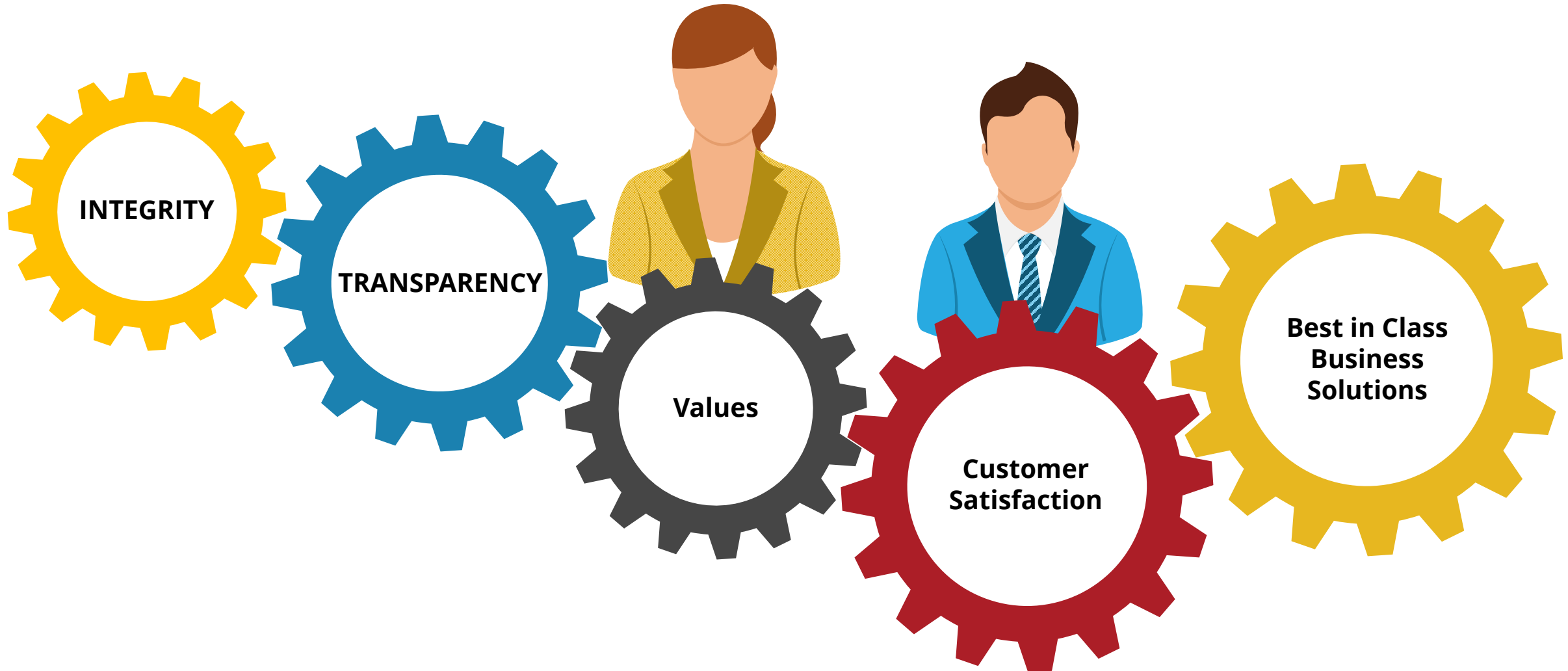


# Vision

We envision a world of hassle-free technology and seamless user experience. We toil to transform technology and communication, and our solutions are shaped to harness maximum potential of businesses.



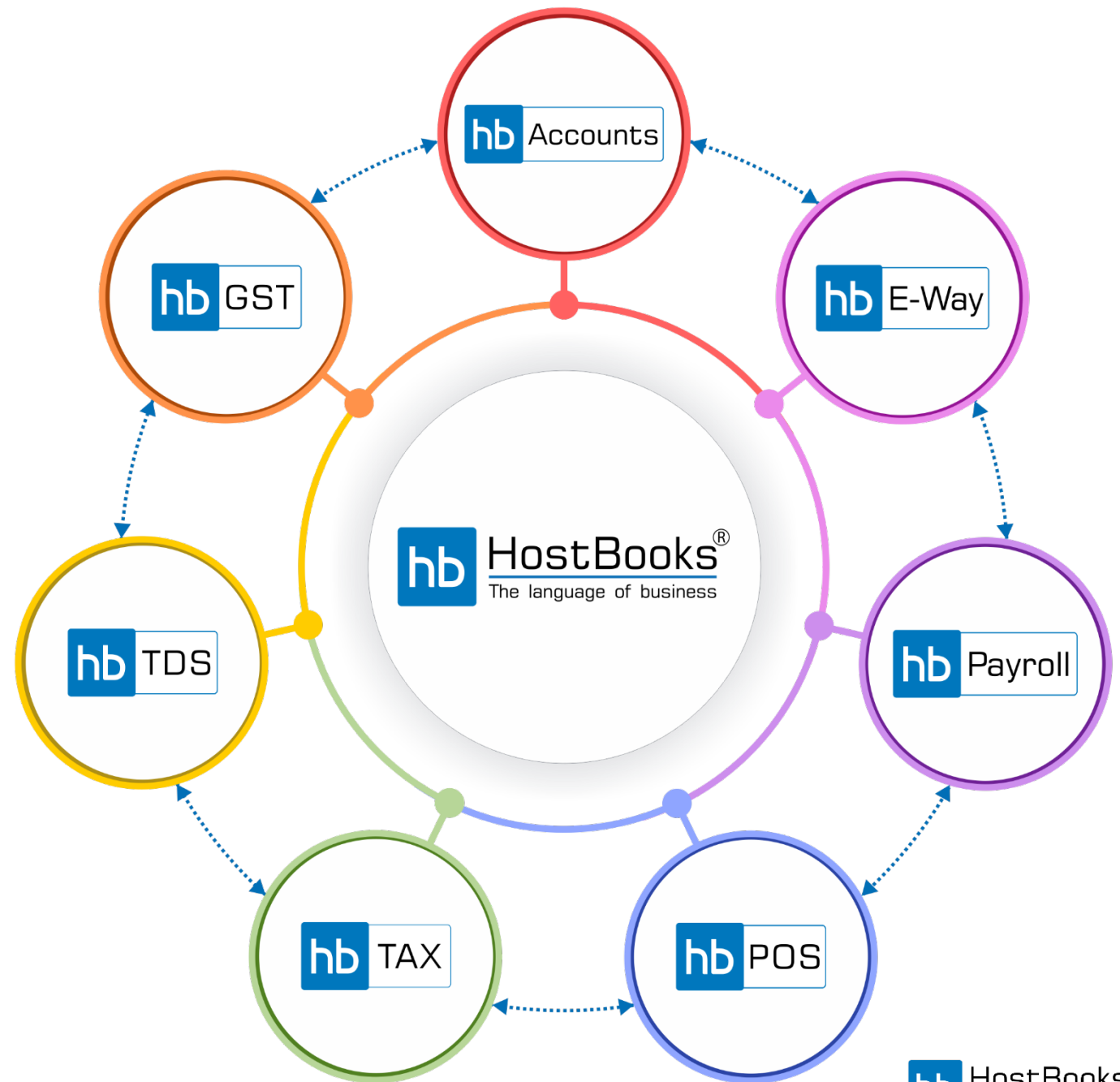
# Core Values



# Why We?

## All Accounting and Compliance Solutions in One Platter

HostBooks is an integrated All-in-One cloud-based application. It enables users to maintain Accounting, Income Tax, GST, TDS, E-Way Bill, and Payroll records by providing statutory compliance and single click filing services for SMEs.



# Why We?

## HostBooks as a GSP *(GST Suvidha Provider)*

*How do we help our clients as a GSP*

### **Reliable Services**

HostBooks is both government-approved GSP and ASP. Hence, there's no third-party dependency.

### **In Sync with GSTN**

Our API versions and upgrades are in sync with GSTN, ensuring a seamless user experience.

### **Quick Resolutions**

Our software effortlessly identifies the issues related to ASP or GSP and provides the best resolutions.

### **Keeps you GST compliant**

We provide end-to-end solutions to help businesses and taxpayers stay GST compliant such as GST billing, return filing.

### **Highly Secure**

Having cleared GSTN mandated certifications, HostBooks ensures an advanced level of data protection.

### **Dedicated Support**

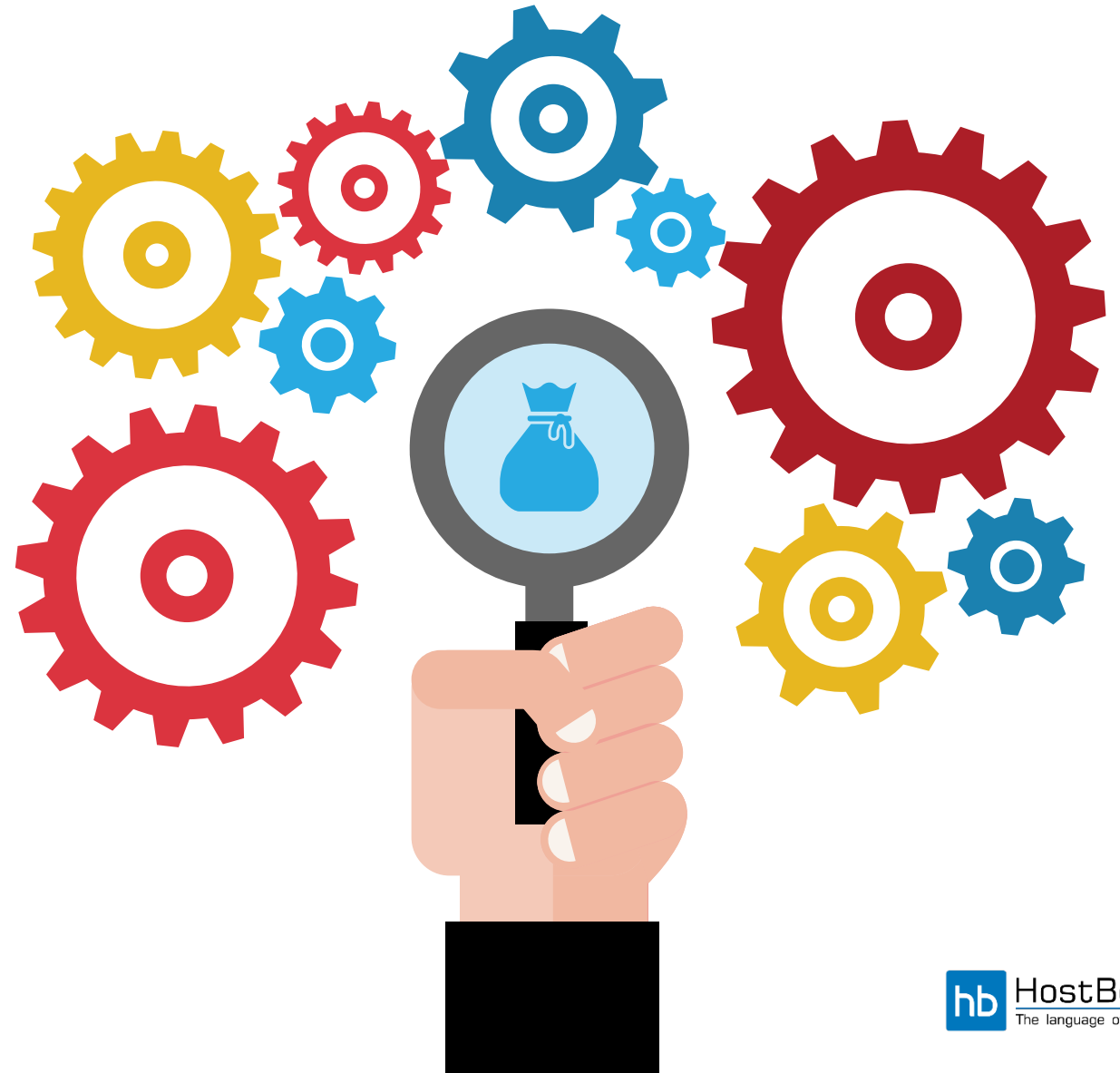
Our experts are available 24/6 to resolve all your GST-related queries.



## Why We?

# Developed using Cutting-Edge Technology

HostBooks is being developed using automation techniques with a vision to make accounting and compliance automated, easy to understand, and hassle-free.



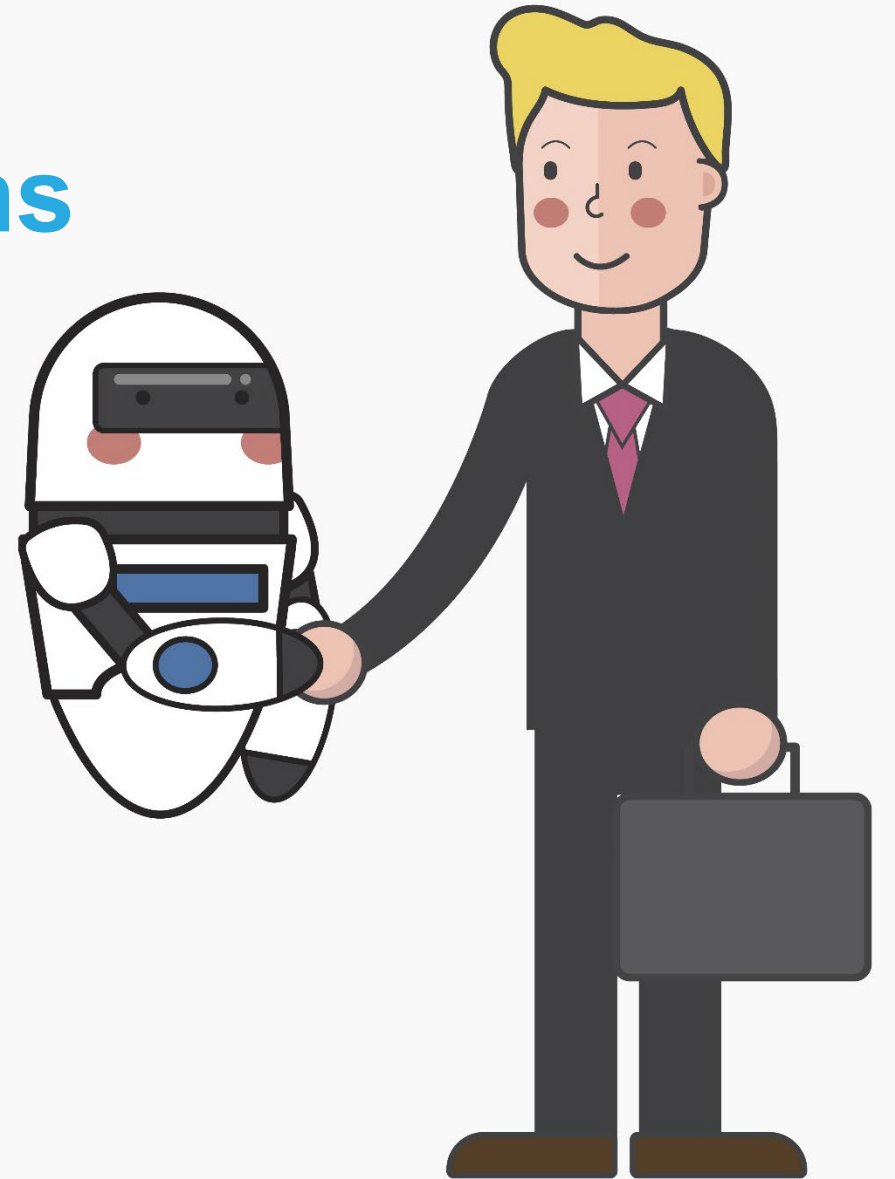
## Why We?

# Automation-driven Solutions

With exposure to the global market and changes in the economy, the way of doing business has also changed. Tax & compliance structures have become more complex and cumbersome, it requires a structured approach, tools, automation-in-process to meet the deadlines.

Through AI-based automation, HostBooks has been able to speed up the time taking financial tasks such as reconciliations, bank transaction imports, payments, and tax return filing. Hence, this saves an ample amount of time.

In addition, HostBooks cloud-based platform provides a complete GST solution in a single enclosure. It helps SMEs overcome the impediments related to GST with seamless GST billing and return filing, easy import of GSTR-2A, auto-matching, and reconciliation, automatic reminders, and single sign-on authentication.



# Why We?

## Save Time and Resources

Automation techniques save time and resources and add value to your business. It enables you to focus on your core business processes.



## Reduce your IT Cost

HostBooks can run on any device like desktop, laptop, tabs, mobile, etc., and any platform Windows, Ubuntu, Linux, Mac, etc. It is also available as a mobile application.



## Why We?

# Single Sign On Portal – The Collaborative platform

The Centralized customer portal is highly regulated and offers seamless management of finances. It manages an unlimited number of customer/users and tracks their work progress.



# Why We?

## Role-based Access Control

Role-based access provides flexibility to assign tasks based on an individual's capability and requirement. It helps exercise better control, keeps data confidential and makes the entire process efficient and effective.



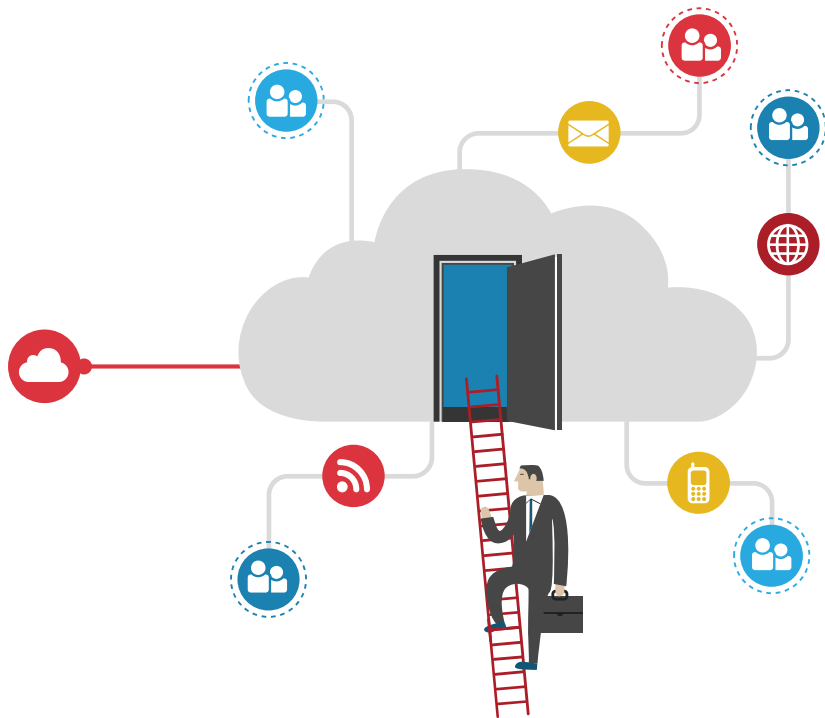
## Use of Audit Tools

HostBooks offers great support to professionals like CAs through its CAAT and collaborative (single-sign-on) platforms to manage all their users.

## Why We?

# Data Security and Backup

HostBooks uses 256 Bit data encryption and is hosted on AWS - Amazon Web Service in S3 Bucket. It offers advanced data security and constant data backups.



## Free Cloud Storage

HostBooks offers you free 10GB data storage with ease of access anywhere anytime. This enables professionals to manage their chores on the go without duplication of efforts. The cloud storage is user configurable and comes with advanced data security.



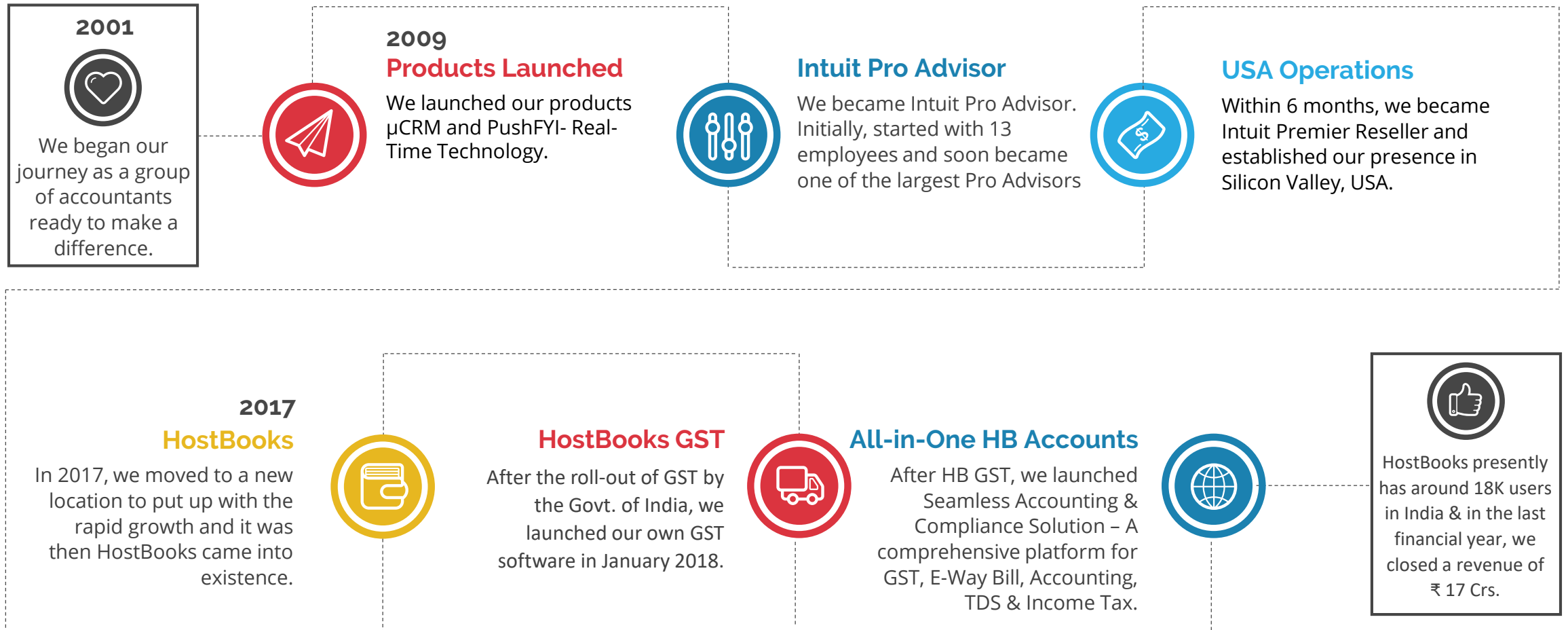
# Why We?

## 24/6 Customer Support

Be it any time of the day or night, we are just a call away to address all your queries. Our team is right by your side with 24/6 customer and professional support.



# Our Journey So Far

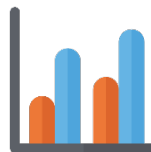
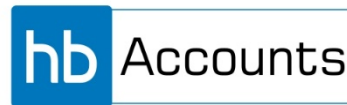


# Our Products

## HostBooks All-in-One Automated Accounting & Compliance Solution

HostBooks is a single-sign-on application to manage all your Accounting & Compliance needs

- User-specific Dashboard
- Smooth transition between applications
- No duplicacy of work
- Bird's eye view of all the companies under a single Dashboard
- Auto-mapping of data from Accounting into your GST, E-Way Bill & TDS application as per the nature of the transaction



# Our Products

# HostBooks Accounting Software

HostBooks Accounting Software makes Accounting & Compliance seamless for small businesses and accounting professionals. The automation of the processes reduces the time spent on accounting and compliance significantly, enabling you to focus on your core business. It helps you manage your business finances effortlessly on the go.



# Our Products

## HostBooks Accounting Software

### Modern, Automated & Adaptable

Manage, analyze & present financial information without adding complexity to your chart of accounts.

### Centralized Customer Portal

Easy access to all the information in one place like payments, service tickets, etc.

### Invoice to Cash Process

From creating an invoice until the amount is received, HostBooks keeps everything in place.

### Procure to Pay Process

Be it maintaining vendor master data or execution of payments, HostBooks takes care of all.

### AI-Based Bank Reconciliations

Syncs and suggests the matching of corresponding entries for transactions posted in your books of accounts.

### Inventory Valuation

HostBooks helps you efficiently manage inventory and ascertains the value of the goods using LIFO, FIFO, etc.

# Our Products

## HostBooks Accounting Software

### Fixed Asset Management

Manage and monitor the asset life, depreciation method, depreciation cycle & disposition of your fixed asset.

### Term Discount Management

HostBooks automatically computes the term discount if your customer pays you earlier than the due date.

### User-Friendly Dashboard

A dashboard specially designed to provide the customers with seamless user experience.

### Document Management

HostBooks document management system tracks, manages, stores the documents and reduces the paperwork.

### Seamless Integration with Bank Account

HostBooks allows you to connect with your bank and helps you download transactions effortlessly.

### Roles & Responsibility Management

Assign work to the users based on their expertise, business requirement or any other criteria.





# Our Products

## HostBooks GST Software



# Our Products

## HostBooks GST Software

### Seamless GST Return Filing

Generate & file GSTR-1, GSTR-3B, and GSTR-4 seamlessly with no hassle, let the software guide you during the entire process.

### Import of GSTR-2A

An easy to understand format with easy import of GSTR-2A along with the ITC ledger.

### GSTR-2A Reconciliation

Easy upload of Sales/Purchase invoices and facility to do GSTR-2A Purchase/Amendment, Credit/Debit Note Reconciliation.

### Customized GST Billing

Use our template repository to generate your Sales Invoices and define a detailed invoice format to print.

### Auto-Matching

Get rid of the mismatches with Auto-matching and Reconciliation feature of Invoices/Purchases/ITC>Returns.

### Tally Integration

HostBooks helps you efficiently manage inventory and ascertains the value of the goods using LIFO, FIFO, etc.

# Our Products

## HostBooks GST Software

### Single Sign-On Authentication

Use one set of login credentials to access and switch between multiple applications and multiple businesses.

### Auto-OTP Verification

While filing GSTR-1 & 3B, the system is capable of fetching the OTP from the registered email id of the customer. This enables you to file your returns quickly.

### Integrated with E-Way Bill

Seamless integration between HB GST & E-Way Bill will help you save in duplicity of data entry. Invoices entered into HB GST with a threshold limit helps populate data by default for e-way bill generation.

### Multi GSTIN Management

Customers with multi GSTIN registration can manage their data under the same account irrespective of multi-branch operations in multiple states.

### Email/Whatsapp facility

You can send the generated sales invoices in a single click of a button by Whatsapp or Email as per your choice.

### Quick Data Import

Use our data import templates to import data from any ERP/Accounting application you may be using to file your GST returns.

# Our Products

## HostBooks GST Software

### Add Multiple Users/Companies

Create multiple businesses with multiple GST numbers. HostBooks GST software can be used by multiple users by creating a separate login for each user.

### Automatic Reminders/ Notifications

You will never miss out on important news or dates, we will notify you via our modules of SMS/Newsletters/Emails especially designed for this purpose.

### Multi-currency

Generate and process multi-currency enabled invoices pertaining to all your export sales.

### LUT Enabled

HostBooks has the LUT (Letter of Undertaking) enabled feature that is made available for all the exporters.

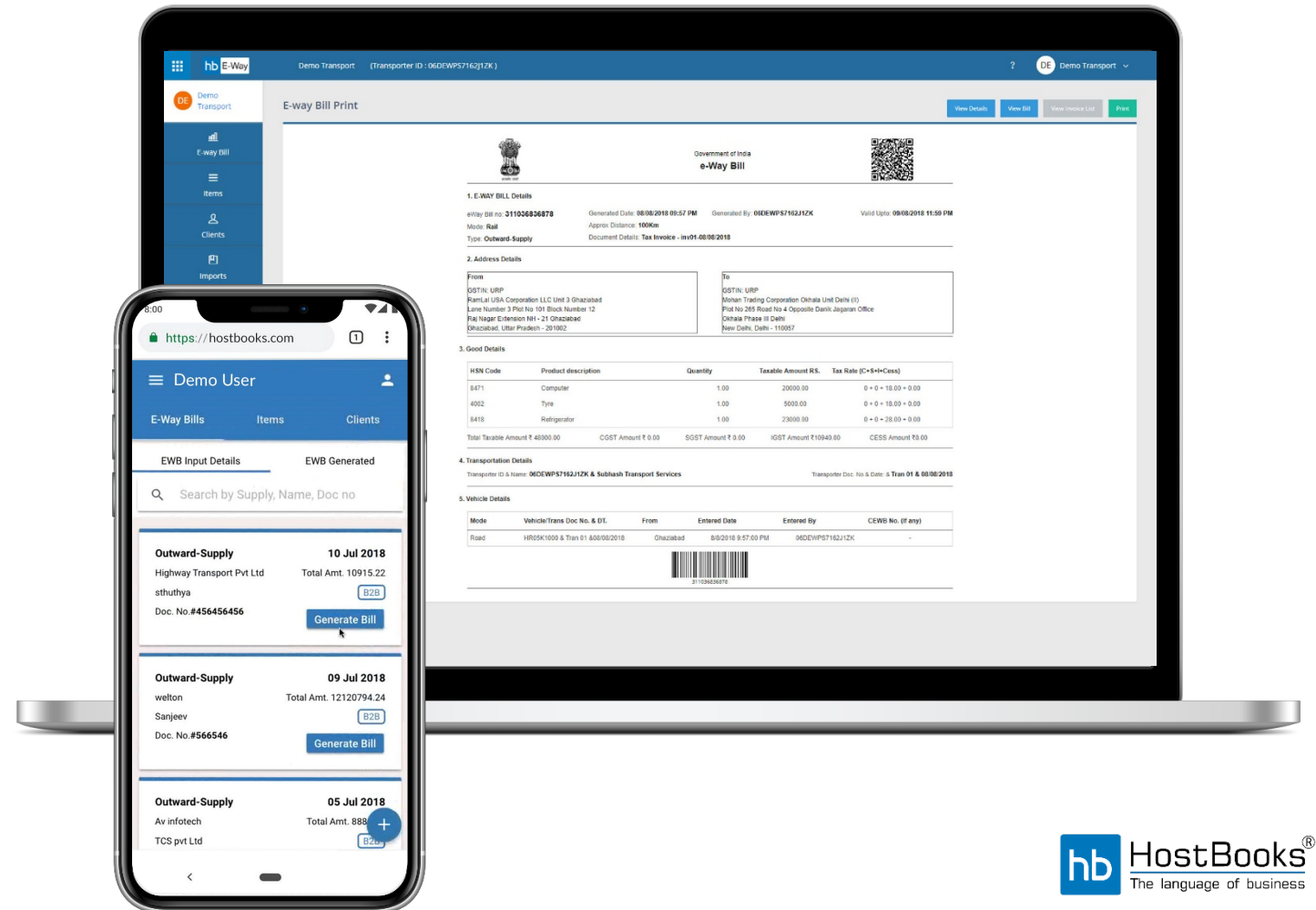
### Multiple Search Criteria

Search your records by using multiple criteria like Customer Name, Sales Invoice Number, etc. to generate & view reports.

# Our Products

## HostBooks E-Way Bill Software

HostBooks E-Way Bill software paves way for a smoother movement of goods with seamless e-way bill generation. Be it a business owner or a transporter, HostBooks E-Way Bill caters to the needs of all. Being integrated with the Govt. Portal in real-time, there's no need to visit the Govt. website again and again.





# Our Products

## HostBooks E-Way Bill Software

### Seamless GST Return Filing

Generate & file GSTR-1, GSTR-3B, and GSTR-4 seamlessly with no hassle, let the software guide you during the entire process.

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Use our template repository to generate your Sales Invoices and define a detailed invoice format to print.

### Auto-Matching

Get rid of the mismatches with Auto-matching and Reconciliation feature of Invoices/Purchases/ITC>Returns.

### Tally Integration

HostBooks helps you efficiently manage inventory and ascertains the value of the goods using LIFO, FIFO, etc.

# Our Products

## HostBooks E-Way Bill Software

### Seamless E-Way Bill Generation

Seamlessly generate e-way bill (single or consolidated) without any hassle in simple and easy steps.

### Real-time Integration

HostBooks e-way Bill software is integrated with the e-way Bill Portal of Government of India for real-time integration facilities.

### Easy Part-B Update

Update Part-B details anytime using the Mobile App. A situation like change in vehicle details can be handled with 24/7 anywhere anytime access.

### Part-B Data Sync

Part-B data (Transporter's name, Vehicle number, etc.) can be easily downloaded from the Government portal and synced into HostBooks e-way bill software.

### Bulk Part-B Update

An easy and smooth process of amending/updating the Part-B of the generated E-Way Bill in a single click of the mouse.

### Single Click Cancellation/Rejection

Cancel or reject the e-way bill in a single click. The details of cancelled and rejected e-way bills are always handy for selected time criteria.

# Our Products

## HostBooks E-Way Bill Software

### Tally Integration

Integrated with Tally, HostBooks e-way bill can help users generate e-way bill without visiting e-way bill portal, no need to use the JSON upload now.

### Quick Data Import

Use our Data Import module to import Master data such as Clients/Items/Sales instantly from any ERP/Accounting application.

### Multiple Search Criteria

Search your records by using multiple criteria like Customer Name, E-Way Bill No., etc. to generate & view reports.

### Multiple Users/Companies

Create multiple businesses with multiple GST numbers. HostBooks e-way Bill can be used by multiple users by creating a separate login for each user.

### Email/Whatsapp E-Way Bill

To save time on sharing the generated e-way bill use our “Whatsapp/emailing” feature to share these documents in a click of the mouse.

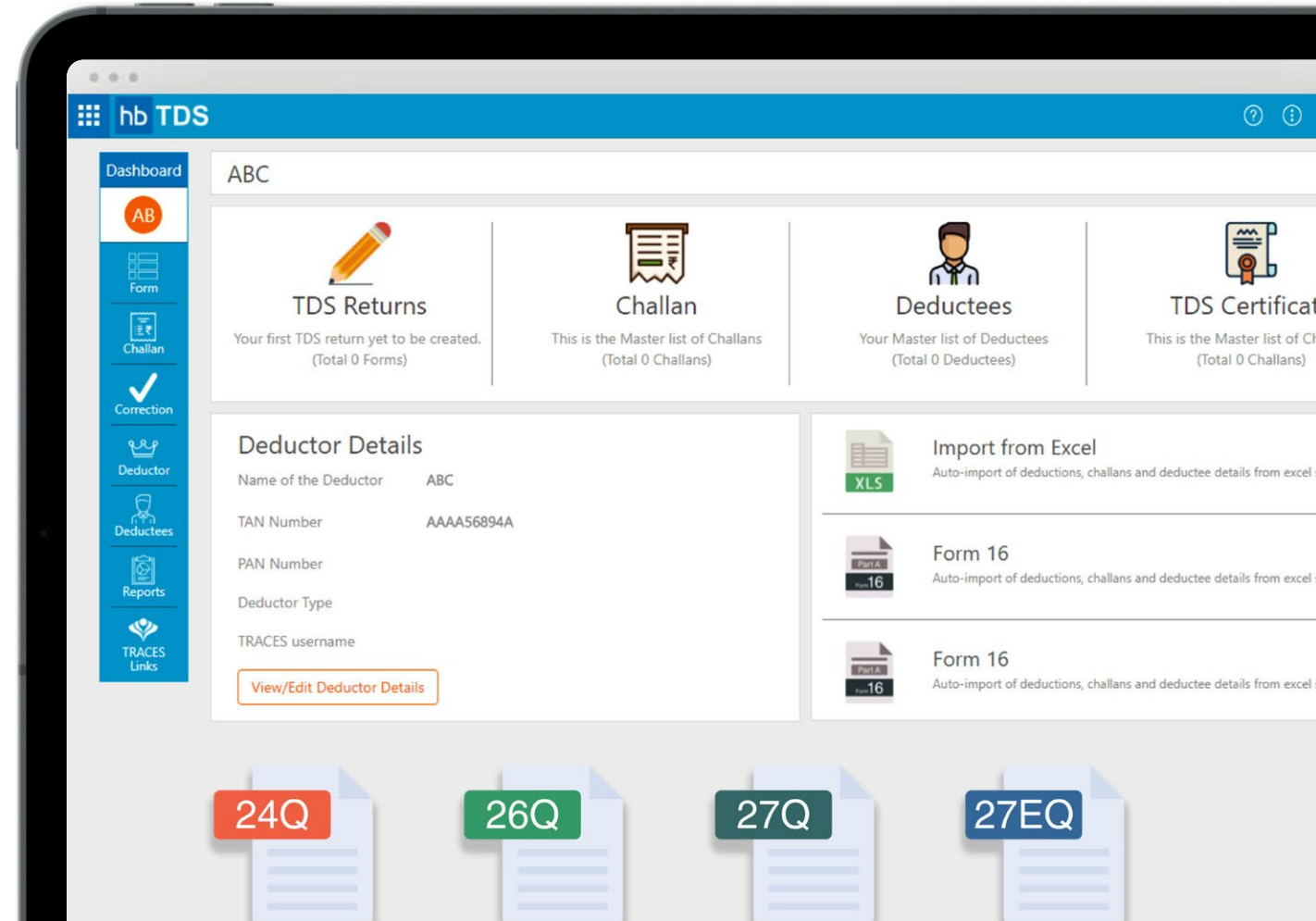
### Mobile Application

Generate or modify (Part A or Part B) e-way bill on the go with HostBooks e-way bill mobile app and share it via WhatsApp directly from the HostBooks app.

# Our Products

## HostBooks TDS Software

HostBooks TDS software simplifies the process of filing TDS returns from beginning till the end and provides you with seamless user experience. It is absolutely easy to use and helps you overcome all the TDS issues. Being a cloud-based automated software, HostBooks TDS calculates the amount of TDS/TCS automatically without any hassle.



# Our Products

## HostBooks TDS Software



### Seamless filing of Forms 24Q, 26Q, 27Q, 27EQ, 27A & ITNS 281

Experience a seamless filing of Forms 24Q (TDS from Salary), 26Q (TDS from Non-Salary Payments), 27Q (Tax deduction on income received from interest, dividends, or any other sum payable to Non Residents), 27EQ (TCS), 27A () & ITNS 281 (Tax e-payment Challan).



### Automatic Data Validation

Verify huge data sets automatically with Automatic Data Validation. HostBooks ensures pinpoint accuracy and zero chances of errors in TDS return filing.



### Auto Calculation of TDS/TCS

Get rid of the manual calculations and save an ample amount of your time with automatic calculation of TDS and TCS.



### OLTAS Challan Validation

Validate and track the status of your challans which have been deposited in the banks.

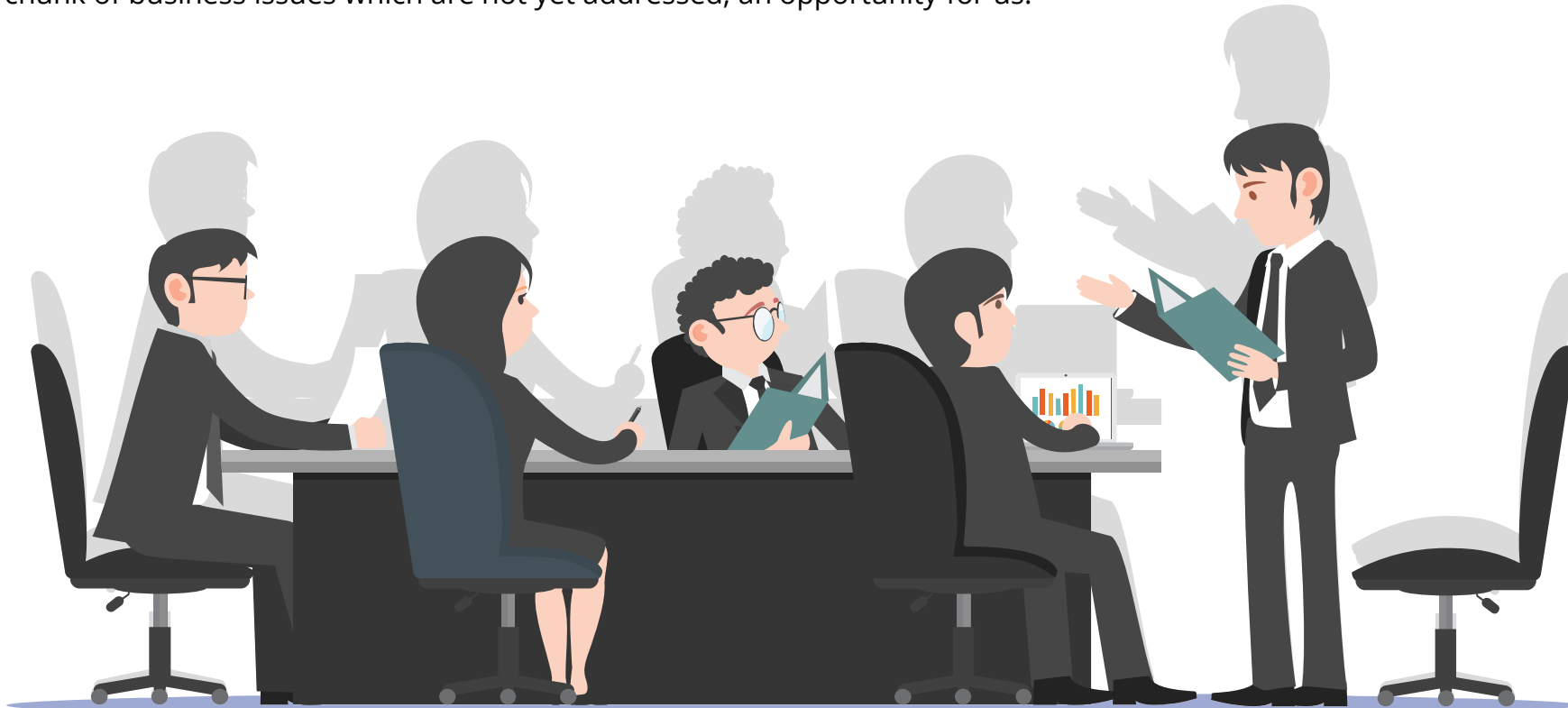


### Real-time Integration with TRACES

HostBooks is integrated with TRACES in real-time. The quick TRACES links further make your job easier.

# Industry Problem/opportunity?

With increase in exposure to global markets and changes in the tax structure, SME/MSME business have evolved and, current system & approach of accounting is not capable of handling these challenges. India is a country with full of opportunities and is one of the biggest market for any business. Our target set of customers are MSME/SME India and professionals. We are working on a horizon which is completely new and path-breaking. Also there are huge chunk of business issues which are not yet addressed, an opportunity for us.





# How HostBooks Solve the Problem?

HostBooks has taken automation into next level, it's simple and conclusive automated workflows helps you to save your precious time immensely.

HostBooks accounting software functions through simple, single- entry window used for record-keeping that can process accounts receivable, accounts payable, payroll and inventory, GST, TDS & income tax compliances etc.



POS

TDS

E-Way Bill

GST

Accounting

# How we are different from competitors?



HostBooks is a Cloud based Accounting and Compliance application- a perfect blend of accounting and cutting-edge technology. It serves as an all-in-one accounting solution for Accounting, GST, Payroll, E-waybill, TDS returns, business finances, bank transactions etc.

# Our Accreditations



**NASSCOM**<sup>®</sup>



## **NASSCOM**

Certified Member (NASSCOM)

## **NSDL**

NSDL Approved Service Provider

## **Amazon Web Services**

AWS Cloud 99.99999 uptime

## **Microsoft Partner**

Microsoft Silver Certified Partner

# Our Team

## Mr. Kapil RANA, Founder & Chairman

Promoter and founder of HostBooks, Kapil RANA is a qualified CPA, Fellow Chartered Accountant, a first-class management and law graduate and having an advanced qualification in information systems. Specialties: Accounting and internal control, payroll, outsourcing, business startup, corporate structuring, and financial planning.



Social Media





# Our Team

## Mr. Amit Mukherji, CEO

Amit Mukherji is the Chief Executive Officer (CEO) and founder member at HostBooks. He is a B-Tech and also a Post Graduate in Human Resources from XLRI Jamshedpur. With professional experience of more than 26 years, he possesses an ability to influence and motivate customer interaction. He believes in empowering teams for entrepreneurial ventures with sustainable profitability. And, he also makes sure that the corporate profitability, policies, procedures, and strategies are in accordance with the values and integrity of the organization.



Social Media



# Our Team

## Mr. Biswajit Mishra, CDO

Biswajit Mishra is a Chartered Accountant and has an experience of 18 years in the domains of Finance & Accounts, Banking, IT & Development, Investment Banking, Sales and Co-founding Startups. He began his career in Accounts and Finance and then moved to other major fields. Having worked at Senior Management positions for years in companies like OFB, DG Mezzanine Fund, DLF, E&Y & Maruti-Suzuki, his core competency lies in managing big teams by influencing and motivating them to achieve the desired goals.



Social Media





# Infrastructure

We have a world-class 7,000 sq. ft. facility for Research and Development that includes:



Secure Storage and Network Infrastructure



TLS 1.2 Transport Security with AES 256-Bit encryption (Https at SSL Level)



User Authentication and Digital Rights Management



ILL and MPLS lines for voice and data



Firewall secured environment



Data leakage prevention(DLP) policy implemented



# Our Social Media Presence



**Facebook**

Total likes - 13K



**YouTube**

Subscribers - 1.94K



**Quora**

Total Views - 1.05M



**Glassdoor**

Positive - 72 out of 77



**Pinterest**

Followers - 1.9K



**Twitter**





Followers - 658

& many more social  
media platforms...

# Our Social Media Presence






## Most Viewed Writers in Goods and Services Tax in India

The 10 writers with the most answer views in the last 30 days.

- 40,392** Views  **Amit Mukherji**, CEO at HostBooks Limited  
View 178 Answers
- 33,698** Views  **Jawaharlal Moondra**, 48 years of rich experience in Taxation & Taxation  
View 1,166 Answers
- 15,663** Views  **GST Edge**  
View 616 Answers
- 13,432** Views  **CA Viswanathan**, FCA from The Institute of Cost Accountants of India  
View 12 Answers






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- 21,736** Views  **Amit Mukherji**, CEO at HostBooks Limited  
View 85 Answers
- 11,799** Views  **Jawaharlal Moondra**, 48 years of rich experience in Taxation & Taxation  
View 342 Answers
- 6,367** Views  **Devyash Patel**, Legal Expert at MyOnlineCourses.com  
Registration  
View 71 Answers
- 5,077** Views  **Aditya Mundada**, Owner at Aditya Ramesh & Associates  
View 32 Answers
- 4,953** Views  **Gopal Kavalireddi**, Death and Taxes - two sides of the same coin  
View 3 Answers

## Most Viewed Writers in Tax Policy of India

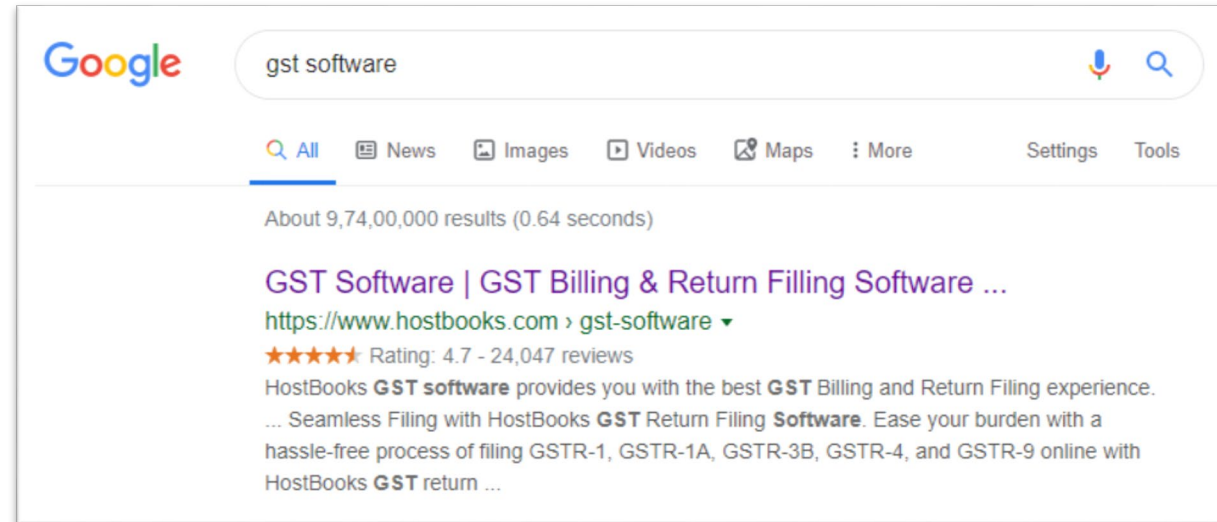
The 10 writers with the most answer views in the last 30 days.

- 9,951** Views  **Amit Mukherji**, CEO at HostBooks Limited (2009-present)  
View 56 Answers
- 6,800** Views  **Gopal Kavalireddi**, Understands the policy just enough to comply with the tax regulations  
View 8 Answers
- 5,367** Views  **Solani Shekhawat**, Writer  
View 7 Answers
- 5,259** Views  **Balasubramaniam Kanthaswamy**, former Chief Manager at Central Bank of India (1980-2017)  
View 9 Answers
- 4,879** Views  **Aditya Mundada**, Owner at Aditya Ramesh & Associates (2016-present)  
View 25 Answers



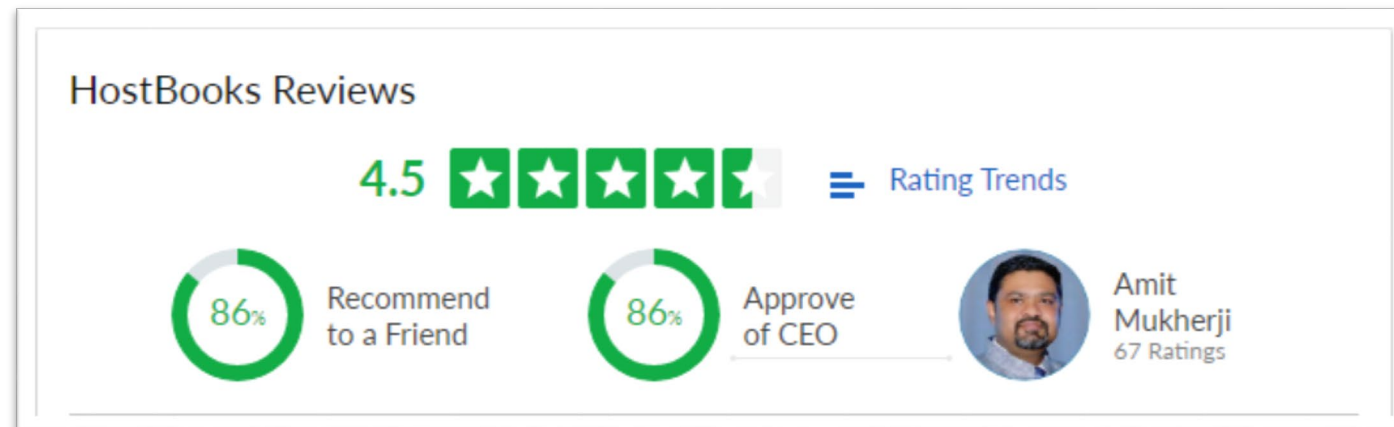
# Our Social Media Presence

Top search result  
on Google



Google search results for "gst software". The search bar shows "gst software" and the results page indicates "About 9,74,00,000 results (0.64 seconds)". The top result is for "GST Software | GST Billing & Return Filing Software ..." from <https://www.hostbooks.com>. It has a 4.7 rating based on 24,047 reviews. The snippet describes the software as providing the best GST Billing and Return Filing experience, with seamless filing for various GST forms (GSTR-1, GSTR-1A, GSTR-3B, GSTR-4, and GSTR-9) online.

glassdoor®



HostBooks Reviews

4.5 ★★★★★ Rating Trends

86% Recommend to a Friend

86% Approve of CEO

Amit Mukherji  
67 Ratings

# HostBooks Gallery





# HostBooks Gallery



# HostBooks Gallery





# HostBooks Gallery





# HostBooks Gallery



# HostBooks News



## HostBooks - Bringing Automation, Transparency, Security to SMEs Accounting & GST Compliance

MILLIONS OF MSMEs IN THE COUNTRY STRUGGLING TO BE COMPLIANT WITH GST OBLIGATIONS SINCE ITS IMPLEMENTATION

Introduction of GST created havoc in the system. Since its implementation, GST remains a mystery amongst business owners remained sceptic on how to manage their accounts efficiently in order to align with GST obligations. The fragmented information and involved issues about GST misled Kapil Rana, Founder, HostBooks Ltd, and Amit Mukherji, CEO, HostBooks Ltd, to score a goal in time by developing a software for SMEs in India, which results in accounting and tax compliance work to become much simplified.



Mr. Amit Mukherji, CEO, Mr. Kapil Rana, Founder

HostBooks is an all-in-one cloud-based accounting and compliance suite which provides seamless GST billing, return filing making hassle-free accounting operations. HostBooks offer solutions including Import of Reconciliation of GSTINs, automated billing, auto-matching & reconciliations, auto authentication, quick data import, multi-currency enabled invoices, auto reminders, etc. The biggest challenge with GST software is to render solutions with the latest changes in the GST rule and laws. Keeping track of the periodic latest amendments of the complicated tax structure, HostBooks software is regularly updated and refreshes the changes within 24 hours.

The accounting solutions are also capable of generation of E-way bills, where there is a vehicle breakdown or need for cancelling or rejecting the E-way bill, customers can get their updation or amendments quickly through HostBooks.

The all-in-one automated solution provider, HostBooks has drastically cut down the pen-and-paper or spreadsheet-based manual accounting generating the invaluable time and money which enables the business owners in properly scrutinizing the profits and losses and other financial aspects of their business. HostBooks collaborative platform enables access to all the modules of the All-in-One application with the features of Role Based Access control and Document management system.

The founder Kapil Rana of the self-funded company says, "As a professional, I believe in the philosophy of "Work Smarter and Work Faster". We have covered HostBooks envisaging to provide world-class accounting and compliance solution in India offering automated intelligent dashboard to manage multiple businesses on the go by showing real-time business health, smart invoicing & inventory management, auto-reconciliations,

built-in document management system and collaboration tool with accountant and auditor on the go to work smarter and faster. HostBooks business solutions are driven with core virtues of cutting-edge technology adoption, values, transparency and ethics."

This rare combination of accounting and technology can get a pulse on the financial health of the company in real time on the go, which is customizable for each unique business model. HostBooks, which now has operations in Silicon Valley, USA is an AI based accounting software equipped with advanced data security with AWS (Amazon Web Services) securing the confidential business information without making any sort of compromise that may pose a threat to the business.

HostBooks CEO Amit Mukherji says "The concept of One Nation One Tax was a breakthrough for the Indian economy. Though it simplified the process of indirect taxation, it compelled the businesses to keep track of their financial projects. HostBooks helps in the creation of automatic workflows that saves time immensely. The Multi-Tenant App with Database-per-Tenant explores the financial responsibilities of each client with much precision for bank reconciliation, transactions, imports and payments, GST returns, etc. Clients can enter any financial information into the system which is stored in AWS-S3 Bucket and set up a workflow that automatically updates all the other accounting information at any required time."







# HostBooks News

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## Know why HostBooks is the fastest growing accounting solution for SMEs

By Pallavi Arun Verma, ET Spotlight | Updated: Mar 19, 2019, 02.02 PM IST



ET Spotlight



With an increase in exposure to global markets and changes in the tax structure, small and medium business have evolved. Today, SMEs require a structured approach, tools, automation-in-process to meet the deadlines.

An accounting software needs to help in automation, analytics, tax management, billing, data security and payroll system. This not only saves time and resource but adds

value to the business. HostBooks, an integrated all-in-one cloud-based application, enables users to maintain Accounting, Tax, GST, TDS, E-Way Bill and Payroll records.





# HostBooks News



**Business Standard**

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## HostBooks Launches Automated all-in-one Accounting, GST and Tax Compliance Software in India

Press Trust of India | NEW DELHI  
Last Updated at February 21, 2019 13:30 IST


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/ -- HostBooks officially launches its automated cloud accounting software in India on February 21, 2019. It offers a hassle-free accounting and compliance solution blended with advanced technology on a single platform.

After its successful launch in the USA on January 19, 2019, HostBooks is all set to overcome the struggles of Accounting, GST, E-Way Bill & TDS in India. It aims at transforming and enriching accounting and compliance through its structured and automated cloud-based accounting platform. HostBooks combines the usual accounting practices with cutting-edge technology.



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News / PR Newswire

## PR Newswire CISION HostBooks Launches Automated all-in-one Accounting, GST and Tax Compliance Software in India

NEW DELHI, February 21, 2019 /PRNewswire/ --

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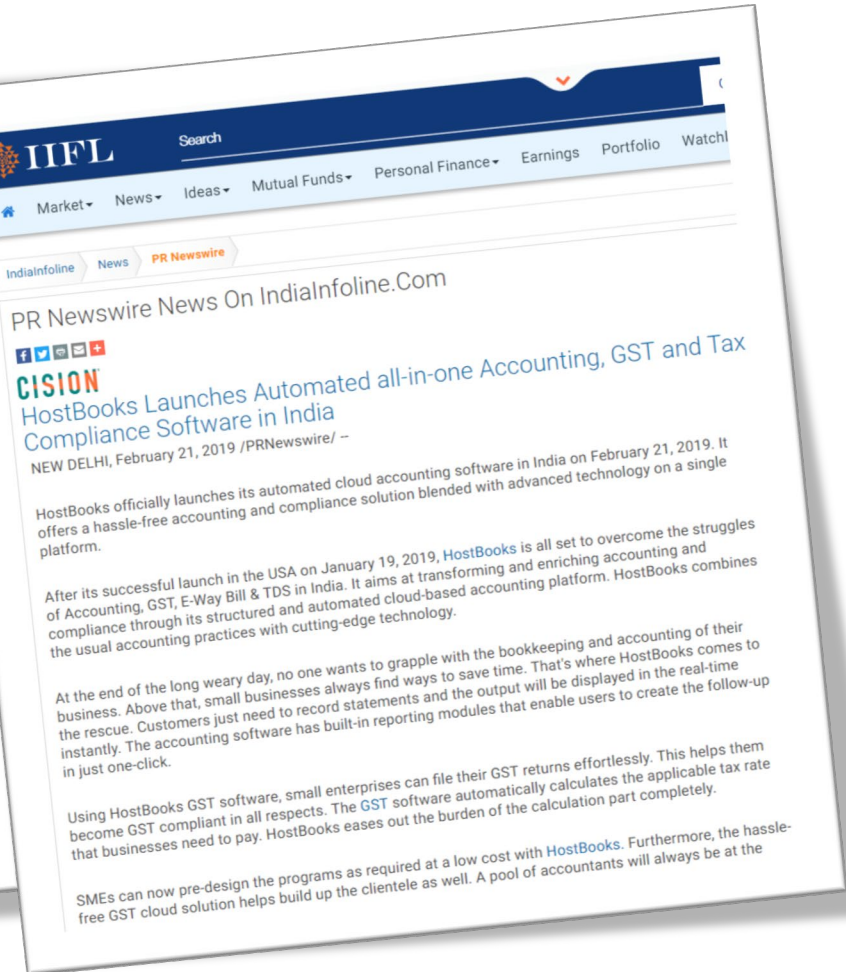
After its successful launch in the USA on January 19, 2019, HostBooks is all set to overcome the struggles of Accounting, GST, E-Way Bill & TDS in India. It aims at transforming and enriching accounting and compliance through its structured and automated cloud-based accounting platform. HostBooks combines the usual accounting practices with cutting-edge technology.

At the end of the long weary day, no one wants to grapple with the bookkeeping and accounting of their business. Above that, small businesses always find ways to save time. That's where HostBooks comes to the rescue. Customers just need to record statements and the output will be displayed in the real-time instantly. The accounting software has built-in reporting modules that enable users to create the follow-up in just one-click.

Using HostBooks GST software, small enterprises can file their GST returns effortlessly. This helps them become GST compliant in all respects. The GST software automatically calculates the applicable tax rate that businesses need to pay. HostBooks eases out the burden of the calculation part completely.

SMEs can now pre-design the programs as required at a low cost with HostBooks. Furthermore, the hassle-free GST cloud solution helps build up the clientele as well. A pool of accountants will always be at the client's service round the clock. On top of that, HostBooks GST with its offline utility will help with GST billing and return filing even during internet connectivity issues.

The automated processes will drastically reduce the chances of errors, enabling the businesses to focus on their core business processes. And, anyone with minimal accounting knowledge can begin managing his/her



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## PR Newswire News On IndiaInfoline.Com CISION HostBooks Launches Automated all-in-one Accounting, GST and Tax Compliance Software in India

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# HostBooks News



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## HostBooks Enters The SMB Accounting Arena

By PYMNTS  
Posted on January 29, 2019



San Francisco-based **HostBooks** is stepping into the small business (SMB) accounting software industry, announcing Thursday (Jan. 24) that its solution officially launched over the weekend. In its **announcement**, HostBooks aimed to differentiate itself from industry leaders, including **QuickBooks** and **Xero**, by emphasizing its focus on automation.

"Being a CPA, I am aware of all the issues holding down the accounting industry," said HostBooks Founder Kapil Rana in a statement. "With HostBooks, accounting professionals can manage their clients and records anytime, anywhere. We have deployed a combination of latest technologies and accounting expertise. The best part is our experts are just a call away and are available around the clock to help customers with any technical or know-how issues."

The company noted that its team had previously worked at an Intuit ProAdvisor and accounting firm, though it did not name the company. HostBooks is launching itself into a highly competitive market, where top competitors have been focusing on automation as well.

Last month, for instance, QuickBooks struck a **partnership** with **Paychex** to automatically integrate payroll data via the "Link and Sync" solution. QuickBooks had also previously partnered with payroll firm **ADP** and supplier payments automation company **Tipalti**, additional efforts by the accounting firm to enhance data integration and automation for small business customers.

Xero, meanwhile, has been adding to its roster of integrated partners as well. Last year, the firm **partnered** with payroll provider **Gusto**, then **Everlane** to integrate **fleet mileage and expense tracking** into the accounting platform.

The small business accounting automation shift has positioned the industry at the center of debate over how technologies like artificial intelligence (AI) and bots may impact human accountants' and bookkeepers' roles in the enterprise. In a recent **interview** with PYMNTS, Enrico Palmerino, CEO of SMB accounting automation company **botkeeper**, explained that this shift will force human accountants to evolve into strategic advisors for small businesses.



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## HostBooks Launches Automated Cloud Accounting Software for Accountants and Small Business Owners That Will Directly Compete Against Leading Accounting Software Companies

PRESS RELEASE  
Published: Jan 24, 2019 9:00 a.m. ET



SAN FRANCISCO, Jan. 24, 2019 /PRNewswire/ -- With a view to helping accounting professionals and small business owners overcome major accounting challenges, HostBooks officially launched its automated cloud accounting software on Saturday, Jan. 19, 2019, at Temple Club, San Francisco, California. The launch party was emceed by Sandy Stec, the well-known comedian and 101.3 radio star. HostBooks celebrated the launch with an open bar and catered appetizers for their guests. Renowned CPAs, accountants and business owners graced the exclusive occasion with their presence.

The HostBooks team previously worked as an accounting and Intuit Pro-Advisor firm, where they served more than 20,000 businesses with their accounting and software issues. One major way that makes HostBooks different from QuickBooks, FreshBooks and Xero is that HostBooks' main focus is the



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## HostBooks Launches Automated Cloud Accounting Software for Accountants and Small Business Owners That Will Directly Compete Against Leading Accounting Software Companies

AIT News Desk 09 Feb 2019 Automation, SaaS Leave A Comment 386 Views

With a view to helping accounting professionals and small business owners overcome major accounting challenges, **HostBooks** officially launched its automated cloud accounting software on Saturday, 19 January 2019, at Temple Club, San Francisco, California. The launch party was emceed by Sandy Stec, the well-known comedian and 101.3 radio star. HostBooks celebrated the launch with an open bar and catered appetizers for their guests. Renowned CPAs, accountants and business owners graced the exclusive occasion with their presence.

**Read More: SupplyShift & Ulula Connect Worker Voice to Supply Chain Visibility**

The HostBooks team previously worked as an accounting and Intuit Pro-Advisor firm, where they served more than 20,000 businesses with their accounting and software issues. One major way that makes HostBooks different from QuickBooks, FreshBooks and Xero is that HostBooks' main focus is the automation component. With HostBooks, customers will reduce the time spent on accounting and compliance by at least 70 percent.

**Read More: Interview with Christopher McCann, CEO and Co-Founder, snap40**

"It's a dream come true to have come up with an automated cloud accounting software that will ease the burden of accounting professionals and small business owners. Being a CPA, I am aware of all the issues holding down the accounting industry. With HostBooks, accounting professionals can manage their clients and records anytime anywhere. We have deployed a combination of latest technologies and accounting expertise. The best part is our experts are just a call away and are available around the clock to help customers with any technical or know-how issues," said **Kapil Rana**, founder, HostBooks.







# Thank You



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